# Theophilus Utobo

Data Scientist

# PROFESSIONAL SUMMARY

An analytical and detail-oriented Data Scientist with extensive experience in Python, R, and SQL. Skilled in data mining, cleaning, modeling, and analysis to extract actionable insights that support data-driven decision-making. Currently enhancing my expertise through the **Data Science with Machine Learning & Al Career Accelerator** by the **University of Cambridge**, further expanding my knowledge gap in advanced machine learning and artificial intelligence concepts. Motivated about leveraging data to solve complex problems and drive innovation.

# PROJECTS

#### Predicting Student Dropout Using Machine Learning (Study Group - Feb/2024)

- Developed a machine learning model to predict student dropout, achieving 99% accuracy and AUC of 1.00 using XGBoost and Neural Networks.
- Implemented a three-stage data analysis approach, identifying academic performance as the strongest predictor of student retention.
- Provided actionable recommendations, including real-time attendance tracking and automated alert systems, to improve student retention strategies.
  <u>Customer Segmentation Using Clustering Techniques (University of Cambridge -</u> [Dec/2024])
  - Conducted a detailed customer segmentation analysis using a dataset with over 950,000 records to identify actionable customer groups for targeted marketing.
  - Applied K-Means clustering to group customers into five distinct segments, optimizing clusters using the Elbow Method and Silhouette Score.
  - Visualized cluster separations and relationships using PCA and t-SNE, ensuring clear and interpretable insights.
  - Delivered creative actionable strategies, including prioritizing high-CLV customers, targeting younger demographics, and re-engaging low-recency customers.

Anomaly Detection in Ship Engine Dataset (University of Cambridge - [Nov/2024])

- Conducted anomaly detection on a dataset of over 19,000 records to identify early indicators of ship engine malfunctions, focusing on six critical features such as Engine RPM and Lubrication Oil Temperature.
- Implemented and compared IQR, One-Class SVM, and Isolation Forest methods, achieving a 2.5% anomaly detection rate with Isolation Forest as the most effective approach.
- Visualized anomalies using PCA-based 2D plots to enhance interpretability and support stakeholder decision-making.
- Delivered actionable recommendations, prioritizing key metrics like Lubrication Oil Temperature for monitoring and targeted maintenance strategies.

# WORK EXPERIENCE

Particle Physics Department | IT Helpdesk (Oct 2018 - Sept 2019)

- Managed and optimized **SQL databases**, ensuring efficient research data storage, retrieval, and security.
- Automated data reporting processes using Python and SQL, reducing manual work by 30%.
- Used Python and Pandas to process log files and extract key insights for network performance improvements.

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# SKILLS

#### **Programming Skills**

• Python (NumPy, Pandas, Scikit-learn, TensorFlow, Keras), R, SQL

#### **Data Visualization**

- Matplotlib, Seaborn
- Machine/Deep Learning
- Supervised & Unsupervised learning, Regression, Classification

#### **Tools & Technologies**

 Jupyter Notebook, Git, Excel

# **EDUCATION**

#### **Data Science Career Accelerator**

University of Cambridge

September 2024 - Current

M.Sc.

## Data Science

Nottingham Trent University September 2020 - June 2022 Nottingham Distinction

## B.Sc.

Computer Systems

Nottingham Trent University September 2016 - June 2020 Nottingham 1<sup>st</sup> Class Honors.

# **RELEVANT COURSES**

- Statistical Data Visualization and statistical analysis.
- Applied AI, Data Mining Data Processing.
- Software Engineering.
- Research Project.